

# CITY OF PESHTIGO

Telephone 715-582-3041 | 331 French Street, Suite A | Peshtigo, WI 54157



## Support a New Community Art Project in Downtown Peshtigo City of Peshtigo Storm Drain Art Program “Only Rain Down the Drain”

Dear Local Business Owner & Community Supporter,

I’m reaching out on behalf of the City of Peshtigo as we begin a new downtown Storm Drain Art Program centered around the message **Only Rain Down the Drain**.

This project will combine public art with environmental education by turning selected storm drains into colorful reminders that what enters a storm drain can flow directly to our waterways. It is a small project, but one we hope will have a visible impact by raising awareness about clean water, stormwater runoff, wildlife conservation, and the connection between our streets, drains, rivers, and bay.

The City has received a small grant to help launch this program, and we are trying to stretch those dollars as far as possible. We are currently planning for painting to take place in late June or early July, depending on weather, artist availability, and final site preparation.

Because this project is located near public storm drains and is tied to clean water education, the City intends to use consistent, environmentally mindful paint and approved materials for the artwork itself. We are considering Earth & Flax linseed oil paint, which has also been used successfully by other Wisconsin communities for storm drain art projects. For that reason, paint products and materials used directly on the artwork should be reviewed and approved by the City ahead of time.

However, there are many basic supplies that would be extremely helpful for the artists and for the overall success of the project. Local businesses or suppliers willing to donate materials, provide discounted items, or sponsor part of an artist supply kit would be greatly appreciated.

Helpful items may include:

Pencils, chalk, or layout tools

Paint brushes in assorted sizes

Paint trays, palettes, or mixing cups

Painter’s tape

Disposable gloves

Drop cloths

Small brooms, dustpans, or surface-prep brushes

High-visibility vests

Color wheels or simple color-mixing guides

Foam brushes or sponges

Small buckets

Rags or shop towels

Garbage bags

Scrub brushes

Dawn dish soap or similar surface-cleaning supplies

Bottled water or small snacks for painting days

Cash donations are also welcome and appreciated. Monetary support may be used to purchase artist supplies, approved project materials, safety items, or other needs directly related to the Storm Drain Art Program.

Businesses or individuals who wish to make a cash donation may contact the City ahead of time so donations can be properly received, documented, and directed toward this project.

The City will also be working with Public Works on location review, barricades, and safety needs for painting days.

Businesses that support the program may be recognized through City communications, social media, website updates, or project materials, depending on the type of donation received.

A copy of the Artist Informational Packet is available on the City of Peshtigo website for anyone who would like to learn more about the project, application process, artist expectations, and overall program details.

If your business is interested in helping with this community art and clean water project, please contact:

Katie Berman  
Mayor, City of Peshtigo  
[katieb@ci.peshtigo.wi.gov](mailto:katieb@ci.peshtigo.wi.gov)  
715-582-3041

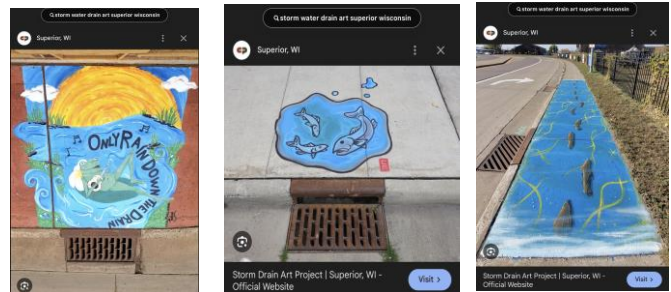
Thank you for considering support for a project that brings together local art, environmental education, and community pride.

Sincerely,

Katie Berman



Mayor, City of Peshtigo



Examples of Storm Drain Art from Wisconsin Cities



CITY OF PESHTIGO

